

ESTTA Tracking number: **ESTTA40379**

Filing date: **07/28/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **The Last Best Beef LLC**  
Application Serial Number: **78463754**  
Application Filing Date: **08/06/2004**  
Mark: **THE LAST BEST PLACE**  
Date of Publication **07/05/2005**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Mr. Lawrence C. Reichelt, 301 W. Front St., #205, Missoula, MT 59802, UNITED STATES, an individual and a citizen of UNITED STATES respectfully requests that he/she be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to seek counsel to represent it in this matter
- *The opposer has a song already copyrighted entitled "THE LAST BEST PLACE" and needs time to ascertain what commercial effect the contested trademark will have on the recording and sale of this product. Also, via "Custom & Usage" of the said phrase, no one should own the exclusive right to it! The opposer wishes to explore a class action based on both law and equity to secure an injunction against such ownership.*

The time within which to file a notice of opposition is set to expire on 08/04/2005. Mr. Lawrence C. Reichelt respectfully requests that the time period within which to file an opposition be extended until 11/02/2005.

Respectfully submitted,  
/L. C. Reichelt/  
07/28/2005

**Mr. Lawrence C. Reichelt**  
**Owner**



**MISSOURI RIVER MUSIC/Oxbow Records**

**301 W. Front St., #205**

**Missoula, MT59802**

**UNITED STATES**

**missouririvermusic@yahoo.com**

**406/543-4558**